

EURO BUS EXPO 2008 Proposal for LowCVP Involvement

The members of the Bus Working Group are asked to consider the proposal for LowCVP to participate in the Bus Expo 2008 at the NEC.

BWG-P-07-14

Introduction

At the last meeting of the Bus Working Group on 25 July, Mark Griffin of Expo Management Ltd presented plans for the Euro Bus Expo 2008 exhibition, which is being organised on behalf of the CPT. CPT is seeking involvement of a number of organisations including LowCVP.



Bus Expo 2008 Plans

Bus Expo is held bi-annually and the next show is to be held at the NEC from 4 to 6th November 2008. The CPT which hosts the event has decided to include three themed areas within the exhibition: technology, trade and development, and the environment.

Environment Zone

The environment zone will provide a focus within the exhibition for companies who have products and services which relate to this issue. This Zone will be located in Hall 5 of the show and will cover the following issues: Carbon reduction, air quality, alternative fuels, clean fuels, emission reduction technology, energy saving products, solar powered products and supply chain management. The DfT will also have a stand in this area.

Environmental conference

The show organisers propose to hold a conference/seminar during the exhibition which will focus on sustainability and environmental issues within the bus market in the UK. Exact details are to be concluded following the input of LowCVP.

Proposal

LowCVP has been offered a 4m x 3m shell stand space in the Environment Zone which will be free of charge. The organisers have also offered to assist in furnishing the stand.

The Partnership will arrange the content of the conference with the approval of the Bus Working Group. This will include developing the agenda and recruiting speakers for the conference. Stage management and promotion will be undertaken by the show organisers.

The organisers have also offered to host the Bus WG for its autumn meeting on the 5th November at the NEC.

This is a cost effective way in which LowCVP can participate in a prominent position in Bus Expo 2008 and raise the profile of the low carbon agenda within the bus market.

Next Steps

If the Bus WG agrees, the Secretariat will confirm participation with the event organisers and develop plans for the conference further. Plans will be presented to the Bus WG in January before being finalised.